

About us

Since 1999, our high school programs have been held across the country and have introduced students to basic economic principles using real life examples. Over 10,000 students have attended our seminars, and in 2016, over 90% of teachers who participated in our program said that they would recommend this seminar to a colleague!



"It is difficult to create interest for economics courses at our school. Having the draw of a professional seminar has been a big help for our program"

-Teacher, Toronto

Dates: October 19 or 20, 2017

Location: Toronto, ON

Schedule of the day

Program Details

- A field trip which teaches students why people behave the way they do through games, presentations, and activities
- Taught by award-winning economic educators
- 200+ students attend from a variety of schools. All class sizes are welcome - no class is too big or too small
- Curriculum connections: Economics, Business Studies, Social Studies, and Career Planning
- Registration is simple and at no cost to your school or students (includes LUNCH)

Topics Covered

Scarcity | Choice | Opportunity Cost | Trade | Incentives
Marginal Decision Making | Economic Systems



8:00 am	Registration, coffee, refreshments and pastries
9:00 am	Welcome and overview
9:10 am	Lecture from award winning economic educators
10:00 am	Break with snacks
10:15 am	Lecture
10:30 am	Small break-out group activities
10:55 am	Lecture
11:50 am	Lunch
12:35 pm	Lecture
12:40 pm	Small break-out group activities
1:20 pm	Wrap-up lecture and Q&A
2:00pm	Prize draws

"An excellent experience for both myself and my students. The presenters were phenomenal! Top Notch!"

-Teacher, Ontario